

Claims:

1. An apparatus for disclosing and acknowledging the establishment of a real estate agency relationship, the apparatus comprising:
 - a card, the card having a front side and a back side;
 - an agent designation area for placing designated agent indicia and a client area for placing client indicia, the client area and agent designation area being on one of the front side and the back side; and
 - agency disclosure indicia on the other of the front side and back side.
2. The apparatus of claim 1 further comprising the designated agent indicia including additional contact indicia.
3. The apparatus of claim 2 further comprising the additional contact indicia including one or more of telephone number indicia, fax number indicia, web page indicia, and email indicia.
4. The apparatus of claim 1, further comprising the agency disclosure indicia including indicia for indicating the purpose of the card.
5. The apparatus of claim 1, further comprising a magnetic strip integral with the card for storing information related to one or more of the designated agent indicia and the client indicia.
6. An apparatus for disclosing and acknowledging the establishment of a real estate agency relationship, the apparatus comprising:
 - a printable sheet, the printable sheet having at least one detachable card portion attached by an attachment structure to the printable sheet;
 - the detachable card portion having a front side and a back side, an agent designation area for placing designated agent indicia and a client area for placing client indicia, the client area and agent designation area being on one of the front side and the back side, and agency disclosure indicia on the other of the front side and back side;
 - the printable sheet having indicia for disclosing and acknowledging the establishment of real estate agency relationship.
7. The apparatus of claim 6 further comprising the attachment structure being a perforated edge.

8. The apparatus of claim 6, the printable sheet further comprising a buyer's relationship section for placing buyer's relationship indicia.

9. The apparatus of claim 6, the printable sheet further comprising an agent's acknowledgment section for placing agent acknowledgement indicia.

10. The apparatus of claim 6, the printable sheet further comprising duty disclosure indicia, the duty disclosure indicia including one or both of buyer duty indicia and outside agent notice indicia.

11. The apparatus of claim 10, the printable sheet further comprising a designated agent identification section for placing agent identification indicia.

12. A method for disclosing and acknowledging the establishment of a real estate agency relationship, the method comprising the steps of:

providing a client with a card, the card having a front side and a back side; an agent designation area for placing designated agent indicia and a client area for placing client indicia, the client area and agent designation area being on one of the front side and the back side; and agency disclosure indicia on the other of the front side and back side;

recording designated agent indicia in the agent designation area;

recording client indicia in the client area; and

having the client present the card to all other agents to disclose the establishment of real estate agency relationship.

13. A method for disclosing and acknowledging the establishment of a real estate agency relationship, the method comprising the steps of:

providing a client with a card, the card having a front side and a back side; an agent designation area for placing designated agent indicia and a client area for placing client indicia, the client area and agent designation area being on one of the front side and the back side; agency disclosure indicia on the other of the front side and back side; and a magnetic strip for storing information corresponding to one or more of the designated agent indicia, client indicia, and agency disclosure indicia.

storing the information on the magnetic strip;
recording designated agent indicia in the agent designation area;
recording client indicia in the client area;
having the client present the card to all other agents to disclose the establishment of real estate agency relationship; and
having the client use the card to communicate with a magnetic card reader at a visited property.

14. The method of claim 13, further comprising relaying the information to one or both of a seller and a seller's agent.

15. The method of claim 13, further comprising:

providing a locking mechanism on the entry of the visited property, the locking mechanism being attached to a magnetic card reader; and
in response to magnetic card reader reading a card storing information corresponding to a pre-authorized buyer, having the locking mechanism unlock to allow entry through the door.

16. A system for disclosing and acknowledging the establishment of a real estate agency relationship and for selectively allowing entry into a property, the system comprising:

a card, the card having a front side and a back side; an agent designation area for placing designated agent indicia and a client area for placing client indicia, the client area and agent designation area being on one of the front side and the back side; agency disclosure indicia on the other of the front side and back side; and a magnetic strip for storing information corresponding to one or more of the designated agent indicia, client indicia, and agency disclosure indicia; and
a magnetic card reader positionable at real estate property for reading information from the card.

17. The system of claim 16 further comprising a locking mechanism in communication with the magnetic card reader for controllably locking and unlocking an entry door of the real estate property.

18. The system of claim 16 further comprising a output means on the magnetic card reader for outputting the information to a computing device.